Sponsorship Levels

All listings are included on the Arctic Fever sponsor page, www.arcticfever.net. The \$500 level also receives recognition on the home page.

\$50 one line listing

\$75 one line listing, link

\$100 two line listing, link and logo

\$200 three line listing, link and logo

\$350 three line listing, link and logo and prominent recognition on

home page

\$500 all the above and prominent recognition on home page plus a vinyl banner with your name posted at the event



To donate by check, please fill out the reverse side of this form.

To donate by credit card, please see the Arctic Fever web site, www.arcticfever.net, and go to donations and sponsorships, or request an email form by calling 952.960.7902.

History of Arctic Fever

Arctic Fever began in 2006 as a vision of member cities Shorewood, Tonka Bay and Excelsior. The cities wanted to find a way to get the people of their communities and the surrounding area to get outside for fresh air and exercise despite the frigid January weather!

Out of this vision a committee was born and each year the free event has become bigger and better! Events from sleigh rides, ice skating, snow painting, Nordic hiking, and human bowling have expanded to include a cross country ski race and winter bike race on ice, a skijouring race between two city parks, dog sled rides, reindeer, winter kite flying, an owl show, and more!

The cities of Shorewood, Tonka Bay and Excelsior, and the members of the Arctic Fever committee, are committed to keeping this a free event for Twin Cities area residents. With the help of sponsors such as you, this event continues to expand and to remind Minnesotans to embrace winter and to remember the many things that a Minnesota winter has to offer!



www.arcticfever.net 952.960.7902

A sponsor like you is all we need for Arctic Fever 201&

January 1 (, 201 &



201& Sponsorship Opportunities

Arctic Fever [ahrk-tik fee-ver] -(noun)

- 1. A festival that gets families and friends outside to celebrate the Minnesota phenomena of winter in the South Lake Minnetonka area.
- 2. An event of sleigh rides, dog sleds, human bowling, skijouring, ice skating, reindeer and lots of free fun!



Events coming in 2012:

Sleigh Rides Dog sled rides Ice fishing contest

Sledding Snowshoeing

Bonfires

Bonfires

Owl show

Hot air balloon lift (1/15)

Human bowling

Broomball tournament

Coloring contest

Ice skating

Wagon rides

Bike race on the Lake Minnetonka

Cross-country ski race on Lake Minnetonka

Medallion hunt

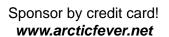
Puppet show

Kick sleds

Tea party

Skijoring races between city parks

Ice Princess contest



Ready to skil

Bowling with kids!

Being a sponsor will get your business noticed! All donations are tax deductible.

Sponsorship Application Form

Sponsor Name
Contact Name
Address
City, ST, Zip
Email
Phone
Listing Type: □ \$50 - one line listing □ \$75 - one line listing with link □ \$100 - two line listing with link and logo □ \$200 - three line listing with link and logo □ \$350 - three line listing with link, logo and recognition on home page □ \$500 - all the above, and recognition on home page and banner Advertisement Copy: Link
Line 1
Line 2
Line 3

If applicable, please send a jpeg of your logo to: tgrout@ci.shorewood.mn.us; add your company name to the subject line.

Please mail form and check to:

City of Shorewood, c/o Arctic Fever 5755 Country Club Road Shorewood, MN 55331

Checks payable to Shorewood Parks Foundation. All donations made to Shorewood Parks Foundation are tax deductible.